

QUICKFIRE PEN SALE: OPERATION DELTA



www.marketingessentials.co.nz



MORE PENS AT CRAZY PRICES!

Making way for the new catalogue these Delta Trans Pens Must Go!!

Available Colours



THE FINE PRINT

The price includes a one colour print in one position, the setup charge and 48hr freight to one location. +gst

**No other costs
Clearance item
only available
while stocks last**

**Minimum Purchase
For Offer - 600 pcs -**

For orders under 600pcs normal setup charges of \$56 +gst per col/position and freight apply

\$0.49c

+gst
includes one colour print

\$0.66c

+gst
includes two colour print
Plus extra set up of \$56

Print Area - 47mm x 20mm

Contact: Mark French
p: 03 539 6080
m: 021 359 916
f: 03 539 6081

e: mark@marketingessentials.co.nz

PURCHASE ORDER FORM

Business:		Contact:	
Address			
Email:			
Phone:		Fax:	
Pen Colour: Option 1		Pen Colour: Option 2	
Quantity (tick box) 600 <input type="checkbox"/> 750 <input type="checkbox"/> 1000 <input type="checkbox"/> 1250 <input type="checkbox"/> 1500 <input type="checkbox"/> 1750 <input type="checkbox"/> 2000 <input type="checkbox"/> 2500 <input type="checkbox"/> specify amount			
FAX ORDER TO 03 539 6081			

ARTWORK GUIDELINES



If you send artwork following the guidelines; you will minimize any extra artwork charges

PREFERRED ARTWORK: Artwork sent from a graphic artist in an editable format.
See below for correct formats

PRINT COLOUR: A PMS (Pantone Matching System) code must be provided to enable colour match and shade as close as it is possible. *This is the customer's responsibility.*
PMS codes can be easily obtained from any sign-writing company that has done any vehicle signage or general signage for your company

PROOFS: A proof is supplied regardless of how the artwork is supplied and must be checked carefully and signed off before printing will commence

ARTWORK AND DESIGN CHARGES: IF APPLICABLE \$25+gst per 15 minute period
(minimum charge \$25+gst)

ARTWORK WIZARD: The ultimate Artwork Solution Available for Pen Trends, Promo Shop and Drink Trends orders only. See details below

ARTWORK : important please read

We prefer electronic artwork wherever possible as this produces a much higher quality print result.

When requesting art from your client ask for a vector line art editable file in any of the following formats:

- EPS** Encapsulated Postscript file
- CDR** Corel Draw file format
 - This is our base preferred software application
 - Version 10.0
- FH** Freehand files
 - Please ensure version no later than 9.0
- AI** Adobe Illustrator file format (version no later than CS)
- PDF** Portable Document file

(All of the above file formats need text converted to curves/paths)

- TIFF** Tiff files are not editable
 - There may be art charges for conversion of these file formats
- JPEG, BMP, GIF**
 - The resolution of these is often too low for us to use
 - These are mainly used on websites
 - Web based art is too low in resolution for us to use
- DOC** Word Documents are not suitable
 - There may be art charges for conversion of these file formats



Is getting the right artwork driving you nuts?
Artwork Wizard will turn your artwork problems into usable artwork in an instant!

**When you cannot get suitable artwork, send us what you have available
and we will convert or redraw it for a flat fee of 39.95+gst**

PLEASE NOTE: Artwork Wizard is only available to Pen Trends, Promo Shop and Drink Trends Products
CONTACT: Mark French E: mark@marketingessentials.co.nz M: 021 359 916